Permit #F00039852

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039852 **Type of Permit:** FILMING **Release Date:** 05/04/2011

Production Company ORIGINAL MEDIA, LLC

Insured Company Name ORIGINAL MEDIA, LLC
Contact Phone No. 1 212 683 3086
Contact Phone No. 2
Fax
Address 38 EAST 29TH STREET, 5TH FLOOR
NEW YORK, New York 10016

Production Title FASHION DISTRICT

Type of Production TV Reality

Producer Jessica Sebastian

Director Mark Perez

1st AD Nic Thorson

Production Manager Emma Humphrey

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Vanessa Barzola
Primary Phone Mobile - 310-729-7351
Secondary Phone Office - 323-850-7809

Location Assistant Vanessa Barzola
Primary Phone Office - 323-850-7809
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00

Total Permit Fee $907.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00039852	**Location Manager**	Vanessa Barzola
Production Company	ORIGINAL MEDIA, LLC	Primary Phone	Mobile - 310-729-7351
Insured Company	ORIGINAL MEDIA, LLC	Secondary Phone	Office - 323-850-7809
Production Title	FASHION DISTRICT		

Location Address 4215 Admiralty Way, Marina del Rey, CA, 90292

Location Type Dock

Film Dates 5/5/2011 - 5/5/2011 12:00 - 17:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
BEACHES and HARBORS MARINA DEL REY CONDITIONS Dec 2009.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5

Personnel on Location

Type	Quantity
Cast	3
Crew	8
LA County Field Inspection	1
Lifeguard Required	1

Filming Activities Camera on sticks; Equipment on property; Exterior Dialogue; Picture boat tied to dock; Interior dialogue in boat; Lifeguard required;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 671 **Grid:** J7

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey

Coordinator Note Must contact US Coast Guard directly for a USCG permit

Coordinator Note 1092-110 / Field Insp

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Special Filming Conditions for Los Angeles County Beaches

MARINA DEL REY

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No directional signs may be posted in Marina del Rey
- No filming on weekends.
- Sheriff or CHP officer required when filming on LA County roads within Marina del Rey.
- Street closure will be considered on a case-by-case basis. Intermittent traffic control allowed with two (2) CHP or Sheriff Officer during the hours of 9:00 am and 3:00 pm or after 7:00 pm
- Summer filming will be considered on a case-by-case basis.
- Companies may not make any alterations to structures within the County operated parking lots
- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines. Companies must contact PCI for parking arrangements prior to first film date.
- Companies may not place plywood or any other material over spikes in County operated parking lots. Must contact PCI to lower spikes.
- Companies filming on a dock or a boat in the Marina will be required to have an LA County Lifeguard for entire time of dock usage.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT